



Ben G. Henneke, Jr.

Mr. Ben Henneke is the President of Clean Air Action Corporation and has successfully created new methods of improving environmental performance at reduced costs through voluntary, market-based and innovative approaches. Clean Air Action Corporation develops regional environmental programs and creates the necessary infrastructure to manufacture and market clean air emission credits. Mr. Henneke has been involved in the production and use of energy, and its environmental implications, since 1973. Ben is the innovator and architect behind the development of TIST - The International Small Group and Tree Planting Program.

Under Mr. Henneke's leadership, TIST has grown to over 93,000 subsistence farmers and 18 million live and counted trees in Kenya, Uganda, India and Tanzania. TIST has received numerous awards and honors, making it Best Offsetting Project in the world.

Mr. Henneke served as a member of the US EPA Clean Air Act Advisory Committee and co-chaired the Economic Incentives and Regulatory Innovation Subcommittee for over two decades. He was a member of the Federal Advisory Committee Act Subcommittee for Ozone, Particulate Matter, and Regional Haze Implementation; the Ozone Transport Assessment Group's Trading and Incentives Subcommittee; and the Executive Committee of the Pilot Emission Reduction Trading (PERT) Project, an Ontario trading initiative. He was a principal on the ECO Efficiency Task Force of the President's Council on Sustainable Development, and he served as a member of the OTC/LEV roundtable. Mr. Henneke is also the recipient of the 1994 Oklahoma Wildlife Federation's Air Conservationist of the Year.

Between 1989 - 1992, Mr. Henneke was one of the 16 private sector representatives on the US Alternative Fuels Council, the major industry/government council charged with developing US policy on alternative transportation fuels. He is a past Chairman of the Clean Fuels Development Coalition and a past Director of the NM Association of Commerce and Industry.

Mr. Henneke helped to develop and implement the first emission trading program in the world, the MERIT program in Tulsa, Oklahoma. He also worked extensively to develop the first 'Ozone Alert!' program, which has served as the blue print for episodic emission reductions in over 40 cities in North America.

Mr. Henneke is active in both civic and church organizations, and has chaired the Tulsa Citizen's Crime Commission and The Street School, Inc. He is a Lay Canon in the Diocese of Mpwapwa (Anglican), Tanzania. Ben and his wife Vannesa reside in Maine; together they have five adult children; he enjoys mountain sports and sailing. Mr. Henneke possesses a Masters of Business Administration from Harvard University (George F. Baker Scholar), and received a B.A. in History from Yale University.